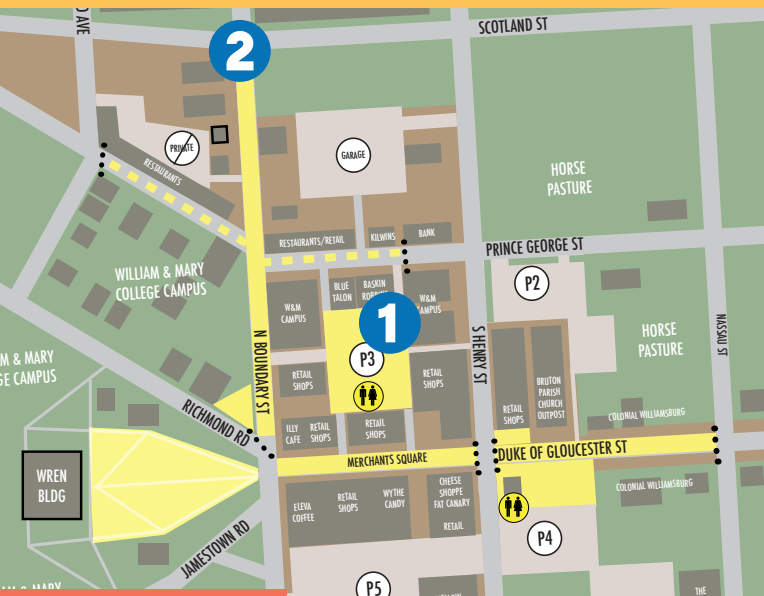


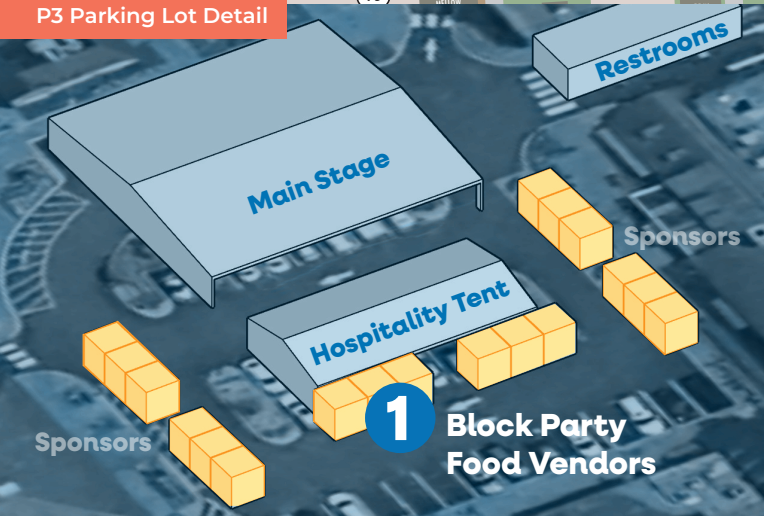
AN OCCASION FOR THE ARTS

WILLIAMSBURG VIRGINIA

OCTOBER 3-4, 2026



P3 Parking Lot Detail



Vendor Requirements

Fee \$600

- Provide your own set up and hook ups, generators must be approved in advance.
- Must operate on both Saturday and Sunday full public hours 10am-5pm.
- Provide copy of F&B license and liability insurance to AOFTA by Sept 25, 2026.
- Food trucks must request a food truck inspection through the City of Williamsburg.

FOOD VENDORS



WAYS TO PARTICIPATE

An Occasion for the Arts is seeking unique, diverse, and creative food vendors to participate in the annual arts Festival serving 40,000 attendees.

1 the BLOCK PARTY

Location

P3 Parking Lot adjacent to Merchants Square

Structure

Tent rental is available from An Occasion for the Arts.

Location Features

Adjacent to live entertainment stage, Sponsor Tents, Restrooms, Merchants Square.

Timing

Setup: Friday October 2nd 2026. 2pm-5pm & Saturday, October 3rd 2026. 7-9am.
Strike: Sunday October 4th 2026. 5-7pm.

Qty Available

6 spots available

2 MAIN STREET Artists

Upper North Boundary Street

Location

North Boundary St at Scotland St intersection.

Structure

Bring your own 10x10 tent/kiosk OR Food Truck and hookups.

Location Features

No other F&B competition = promising sales.

Timing

Setup: Saturday October 3rd 2026. 8am-10am.
Strike: Sunday October 4th 2026. 4-6pm.

Qty Available

4 spots available

MORE INFO

Board Member
Mary Anne Wells
mawellsva@gmail.com